

# CUSTOM PACKAGES

**INVEST IN YOUR SUCCESS** Pre-show promotion, on-site branding, year-round web advertisements, and promotions keep you top-of-mind. Increase web traffic and sales all year long with annual advertising packages and enjoy special on-site pricing.

**LOGO PLACEMENT** Display your logo throughout event space. 50% of attendees come multiple days. More than 200,000 opportunities to promote your brand.



**DIGITAL ADVERTISING** Mass reach through social media, website, & other digital media. Digital items can be combined with sponsorship packages for discounted rates.



**BANNERS AND AISLE SIGNS** Customized, branded, and placed in front of all attendees. Multiple locations ranging from \$1,300 to \$8,000 to fit **ANY** advertising budget.



**ON-SITE ACTIVATION** Get the most out of your sponsorship package with booth and activation opportunities during the event. Connect with attendees, engage audiences, and create lasting relationships with games, activities, prizes, and more. Sponsorship booths range in price by show and location.

